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Application No. (if known): 09/832787

Attorney Docket No.: 41235-00081USPT

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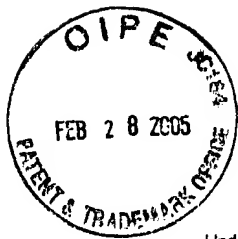
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Response to Final Office Action (13 pages)
Transmittal (1 page)
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/832787	
	Filing Date	April 12, 2001	
	First Named Inventor	Andrew O. McKee	
	Art Unit	3625	
	Examiner Name	Robert M. Pond	
Total Number of Pages in This Submission	15	Attorney Docket Number	41235-00081USPT

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Certificate of Mailing under 37 CFR 1.8
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Docket No.: 41235-00081USPT
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Andrew O. McKee et al.

Application No.: 09/832787

Art Unit: 3625

Filed: April 12, 2001

Examiner: Robert M. Pond

For: SYSTEM, METHOD, AND COMPUTER
PROGRAM PRODUCT FOR
ADMINISTERING A DISTRIBUTION
CHANNEL FOR THE PROMOTION AND
SALE OF PRODUCTS AND SERVICES

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION

MS AF
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Dear Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action dated December 28, 2004, please reconsider the above-identified U.S. patent application in view of the remarks and arguments herein.

Listing of Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.